

SPONSORSHIP PACKAGES

COOL FORESTS AT RISK? Conference, 17.-20. September 2018, IIASA, and Conference Center Laxenburg

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	Patronage ^{1*}	Gold	Silver	Bronze	Friend
Euro	50.000+	35.000+	15.000+	5.000+	1.000+
A. Organization logo and link on conference website	✓	✓	✓	✓	✓
B. Acknowledgement in programme book	✓	✓	✓	✓	✓
C. Full page advertisement in programme book	✓	✓	x	x	x
D. Recognition and/or participation in media (press-conference, press release)	✓	x	x	x	x
E. Recognition of sponsorship in communication activities and products	✓	✓	✓	✓	✓
F. Flagpole (flag not included)	✓	✓	x	x	x
G. Exclusive exhibition space	✓	x	x	x	x
H. Verbal recognition on Stakeholder and Dialogue Day	✓	✓	✓	x	x
I. Presentation of Keynote ^{2*}	✓	✓	x	x	x
J. Presentation on Panel ^{3*} on Stakeholder and Dialogue Day	✓	✓	✓	✓	x
K. Certificate of Sponsorship	✓	✓	✓	✓	✓
L. Free registrations (including Welcome Reception, Dinner and Cool Forests Ball) ^{4*}	four ^{4*}	three ^{4*}	two ^{4*}	one ^{4*}	x
M. Opportunity for dialogue with stakeholders in formal and informal events	✓	✓	✓	✓	✓

1* max two Patronage packages available only. Special recognition as Patron in A, B, C, D, G

2* only 2 key notes available

3* restricted number of Panel Presentations

4* additional registrations are possible

OUTREACH OPPORTUNITY

Your Logo will be seen by several ten-thousand people (views, members, recipients, followers, etc.) via e.g. the following channels:

- ✓ IBFRA Website, Facebook, Research Gate, Twitter
- ✓ PEEEX Website, Twitter, Bulletin/Newsletter
- ✓ IIASA Website, Twitter
- ✓ IUFRO Website, Twitter, Newsletter
- ✓ UNECE billboard

YOUR PRESENCE AT THE CONFERENCE

The conference will not only bring together scientists from all over the world but also national and international decision makers and stakeholders from policy, intergovernmental organisations, business and civil society.

For you, this event presents a unique opportunity to:

- ✓ Meet your clients
- ✓ Interconnect
- ✓ Get inspired
- ✓ Build new partnerships
- ✓ Obtain state-of-the-art knowledge
- ✓ Plan for the future using the best available knowledge

Thereby contribute to our goals of maintaining and promoting boreal and mountain forest ecosystems and their critical values for People, Bioeconomy and Climate.